



Successful second edition of Solar Solutions Düsseldorf

This year, the Solar Solutions Düsseldorf trade fair brought together a total of 12,137 experts from the field of sustainable energy in North Rhine-Westphalia and the surrounding regions to exchange knowledge and get to know potential business partners. State Secretary Silke Krebs, from the Ministry of Economic Affairs, Industry, Climate Protection and Energy of the State of North Rhine-Westphalia, ceremoniously opened the trade fair.

Düsseldorf, November 23, 2023. More than 220 exhibitors presented their products and services in two halls with a total exhibition area of around 20,000 square meters. Solar Solutions Düsseldorf always focuses on direct and simple trading. Official trade fair statistics show that a total of 12,504 products and exhibitors were scanned using the in-house trade fair app YDEM. These lead scans are always registered when the individual QR code of an exhibitor or product has been scanned. This proves the above-average active interaction between visitors and exhibitors.

Special areas with added value

There were interesting special areas in the halls, such as the Innovation Boulevard. The most interesting innovations were selected from a large number of nominations to be presented there. Another highlight of the event was the European Solar Games, a competition organized by Esdec, Rexel, SolarEdge & Eternity AG. Plumbers vied for the coveted Golden Roof Hook. Here the skills in quality, safety and quick installation were crucial. Grüne Leuchte rightly became the winner of the Golden Roof Hook, while ENVIRIA Energy Holding took a respectable second place.

Awards ceremonies

A total of three awards were presented at the event. Solar Clarity was recognized for its outstanding stand appearance, which was recognized with the "Best Presentation" award. Krannich was honored for the effective customer invitation and was awarded the "Best Promotion" award. The "Best Innovation" award ultimately went to the Easy Solar Kit Balcony Angled from TSUNESS.

Seminars with special knowledge transfer

Visitors not only had the opportunity to explore the exhibitors' stands, but were also able to take part in numerous seminars. Prominent speakers like Dr. Helge Hartwig by Ernst Schweizer, Prof. Dr. Ulf Blieske from the Cologne Institute for Renewable Energy, Hani Fischer from EWS/pv.de and Sebastian Messner from Energie- und Wasserbedarf Bonn/Rhein-Sieg GmbH shared valuable insights into market trends, original solutions to common problems in the industry as well as tips and tricks for marketing your own products and services. There were also exciting lectures on the topics of energy storage, energy management and heat pumps.

In this year's edition, Solar Solutions Düsseldorf cooperated for the first time with the Landesverband Erneuerbare Energien, LEE NRW. This knowledge partnership not only offers an expansion of the subject areas at the trade fair itself; it also expands networking opportunities.

The organizers Kortrijk Xpo and Good! In addition to Solar Solutions Düsseldorf, Events & Media also organized Solar Solutions Kortrijk in Belgium this year. In addition, the organizers also announced Solar Solutions Bremen on April 17th & 18th, 2024.

For more information, see: www.solarsolutionsduesseldorf.de

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